Maria G Gaston

Senior Product Designer

mariagaston.com

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561.302.8974

Experience

Figma

Product Designer

01.2023 — Present
San Francisco Bay Area

- Crafting experiences within the design systems ecosystem realm.

Vimeo

Senior Product Designer

02.2021 — Present
San Francisco Bay Area

- Designed a wide range of products ranging from Vimeo's Video Library, Auto-closed captioning, Zoom integration from start to launch.
- Driving strategic direction of team-level work for content team at Vimeo.
- Outreach and interviewing design candidates.
- Mentor and coach for product designers to support their development.
- Working closely with design systems to revamp component library, tokens and support for theming.

Vimeo

Product Designer

04.2018 — 02.2021
New York City

- Lead design of Vimeo's new upload and video management experience released to over 170+ million users.
- Designed Vimeo's macOS app from start to launch and ranking Top 5 video apps in App the Store.
- Revamped Vimeo's iOS/Android apps with more creator focused tools and design system.

Community Brands

UX/UI Designer

06.2015 — 04.2018
Brooklyn

- Sole designer of event and fundraising platform with over 5,000 brands - helping organizations raise over 5.3billion for their causes.
- Defined web and mobile architecture on admin and client sides and driving strategy for new features.

About

Education

University of California San Diego
Interaction Design Specialization

University of the Arts
B.S. Industrial Design

Broward College
Graphic Design

Tools

Figma
Adobe Creative Suite
Sketch
Advanced prototyping
+ many more

Awards

Presidents Award
University of the Arts

The Industrial Design Citation of Merit Award
University of the Arts

Jane Darley Naeye Scholarship
University of the Arts

Languages

English

Spanish